

REPORT FOR CALENDAR YR 2003

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

FORM MA334M

CURRENT INDUSTRIAL REPORTS

CONSUMER ELECTRONICS

(Annual report)

If you have questions regarding this report form please contact:
STEPHANIE ANGEL EXT5
1(800)201-4647

EMPLOYER IDENTIFICATION (EI) NUMBER. Identification number used on Employer's Quarterly Federal Tax Return (U.S. Treasury Department Form 941) (Enter if not shown, correct if wrong.)

CONTACT PERSON (Enter information if not shown, correct if wrong.)

Name ATTN: CONTROLLER

Area code Number -

Fax number

The 8-digit number that appears above indicates that the Office of Management and Budget has approved this survey. If that number is not displayed, do not complete this form. YOUR RESPONSE IS REQUIRED BY LAW (Title 13, United States Code). By section 9 of the same law, YOUR REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this establishment's report, please refer to the 11 digit Identification Number (ID)

(Please correct any error in name and address including ZIP Code)

PART I FOR EACH ITEM LISTED BELOW, ENTER FIGURES OR "0" for current period. (The figures shown in the shaded areas were reported for the previous two periods.) PLEASE REFER TO THE INSTRUCTIONS BEFORE COMPLETING THIS REPORT FORM.

| Item (Product code - Description) | Item code | Report period | -----Shipments----- | | {Do not report imported or purchased products on which your company performed no further fabrication or significant assembly.} | | | |
|---|--------------|------------------|----------------------------------|--------------------------------------|--|---|---|---|
| | | | Quantity {number of units} | Value f.o.b. Plant {\$1000} | | | | |
| 3343101101-Automotive audio equip. except speakers}, AM-FM radios w/tape player combination | 1134 | 2003 | 1 | 2 | 3 | 4 | 5 | 6 |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343101104-Other auto. audio equip. incl. equalizers & amplifiers {excl. speakers} | 1142 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343101100-Total automotive audio equipment {sum of items 1134 & 1142} | 1199 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343102101-Household television receivers, include combinations: projection TV | 2060 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |

* Figures not received when form was prepared. PLEASE ENTER, if not previously submitted.

CURRENT INDUSTRIAL REPORTS - Continued

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PART I - Continued

| Item (Product code - Description) | Item code | Report period | -----Shipments----- | | {Do not report imported or purchased products on which your company performed no further fabrication or significant assembly.} | | | |
|--|--------------|------------------|--------------------------------------|--|--|---|---|---|
| | | | Quantity {number of units} | Value f.o.b. Plant (\$1000) | | | | |
| | | | 1 | 2 | 3 | 4 | 5 | 6 |
| 3343102104-Household TV receivers, incl.comb. - other CRT-based color TV; 50 cm.{19.7"} & under | 2070 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343102107-Household TV receivers, incl.comb. - other CRT-based color TV; over 50 cm.{19.7"} | 2080 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343102111-Other household TV receivers | 2090 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343102100-Total household TV receivers {sum of items 2060-2090} | 2099 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343103101-Compact & video disc players {except speakers} | 3034 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343103107-Power amplifiers, including pre-amplifiers | 3048 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343103111-Receiver, tuners, & other consumer audio equip. incorporating radio reception | 3049 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 334419E101-Earphones, headsets, & phonograph cartridges, pickups, needles, and styli | 3057 | 2003 | XXXXX | | | | | |
| | | 2002 | XXXXX | | | | | |
| | | 2001 | XXXXX | | | | | |
| 3343103104-Equalizers | 3067 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343103114-Other consumer audio and video equipment {except speakers} | 3072 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |

CURRENT INDUSTRIAL REPORTS - Continued

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PART I - Continued

| Item (Product code - Description) | Item code | Report period | -----Shipments----- | | {Do not report imported or purchased products on which your company performed no further fabrication or significant assembly.} | | | |
|---|--------------|------------------|----------------------------------|--------------------------------------|--|---|---|---|
| | | | Quantity (number of units) | Value f.o.b. Plant (\$1000) | | | | |
| | | | 1 | 2 | 3 | 4 | 5 | 6 |
| X X X -Total other consumer audio & video eq. {except speakers} {sum of 3034 - 3072} | 3099 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343104101-Single loud- speakers mounted in an enclosure | 5071 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343104104-Multiple loud- speakers mounted in an enclosure | 5073 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343104107-Other loud- speakers, including unmounted, sold separately | 5075 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343104111-Microphones | 5092 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343104114-Home-type electronic kits designed for consumer assembly | 5093 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343104117-Public address systems incl. musical instrument & amplifiers | 5095 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| 3343104100-Total speakers, microphones, & home-type electronic kits {sum of items 5071-5095} | 5099 | 2003 | | | | | | |
| | | 2002 | | | | | | |
| | | 2001 | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |

| PART II Has there been any change in the ownership or operation of this establishment during this period? <input type="checkbox"/> Yes - Indicate type of change below. <input type="checkbox"/> No - Skip to Part III. | | | |
|---|-----------------|--|----------------|
| | Name of company | Address (Number and street, city, State, ZIP Code) | Date of change |
| A. <input type="checkbox"/> Purchased from | | | |
| B. <input type="checkbox"/> Sold to | | | |
| C. <input type="checkbox"/> Plant discontinued all operations | Date | | |
| D. <input type="checkbox"/> Plant operations no longer covered by this survey - Describe in "Remarks" the products currently produced. | | | |
| E. <input type="checkbox"/> Reorganized - Describe in "Remarks;" e.g., partnership change or change in corporate status. | | | |

| | |
|------------------------|--|
| PART IV Remarks | |
|------------------------|--|

| | | |
|--|-------|------|
| PART V CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions. | | |
| Signature of authorized official | Title | Date |

DEFINITIONS AND SPECIAL INSTRUCTIONS

1. Scope of survey

This survey covers companies engaged in the manufacture of home-type radio receivers, television sets, phonographs, high-fidelity components, and speakers in the United States. Very small firms (generally less than 10 employees) for which 1987 Census of Manufactures data were derived from administrative records of other government agencies are excluded.

2. Figures to be reported

Companies with more than one establishment manufacturing the products covered by this survey are requested to complete a separate report form for each location. If you have not received a separate form for each of your establishments, please call the contact listed on the report form or write to the U.S. Census Bureau for additional forms.

Report the number of radio receivers, television sets, phonographs, record players, high-fidelity components, etc., that were manufactured or assembled into complete units and physically shipped from this establishment.

Resales and assembly — Do not include data on products which were purchased by you for resale in the same condition. Include in your shipments data equipment which you assembled from purchased components. However, equipment which you repackaged, trimmed, reinforced, and otherwise altered without significantly enhancing or changing the function of the equipment should not be included with shipments and is to be reported as resales on the MA-1000 Report.

Imports — Exclude all imports whether or not shipped under your brand name.

Include sets manufactured by you that were shipped from your plant with private brand names as well as sets shipped under your own company brand name.

Value of shipments

The figures on value of shipments should include all products sold, transferred to other establishments

within your company, or shipped on consignment, whether for domestic or export sale. The value represents the net sales price, f.o.b. plant, to the customer or branch to which the products are shipped, net of discounts, allowances, freight charges and returns. Shipments to your own branches should be assigned the same value as comparable sales to unaffiliated customers, i.e., the value includes an appropriate allocation of company overhead and profit. Products bought and resold without further manufacture should not be included in shipments.

3. Definitions

The product detail for this survey, as shown in the Reference List, is defined according to standard nomenclature for this industry.

4. Comparability

If you also report in the Annual Survey of Manufactures (Form MA-10000), the sum of values for item codes shown in column (a) should correspond to the dollar values reported under product class codes indicated in column (b) below:

| Current Industrial Reports (Form MA334M) | Annual Survey of Manufactures |
|---|-------------------------------|
| Item codes (a) | Product class codes (b) |
| 1134 and 1142 | 3343101 |
| 2060 through 2090 | 3343102 |
| 3034 through 3049 3067 through 3072 | 3343103 |
| 3057 | 334419D pt |
| 5071 through 5095 | 3343104 |

pt = part

REFERENCE LIST

FORM **MA334M**

CONSUMER ELECTRONICS

| Product code | Item code | Item description |
|--------------|-------------|---|
| 3343101101 | 1134 | AUTOMOTIVE AUDIO EQUIPMENT (EXCEPT SPEAKERS): AM-FM radios with tape player combinations |
| 3343101104 | 1142 | Other automotive audio equipment, including equalizers and amplifiers (excluding speakers) |
| 3343101100 | 1199 | Total automotive audio equipment (Sum of item codes 1134 and 1142) |
| 3343102101 | 2060 | HOUSEHOLD TELEVISION RECEIVERS, INCLUDING COMBINATIONS: Projection television |
| 3343102104 | 2070 | Other CRT-based color television: 50 cm.(19.7") and under |
| 3343102107 | 2080 | Over 50 cm.(19.7") |
| 3343102111 | 2090 | Other household television receivers |
| 3343102100 | 2099 | Total household television receivers (Sum of item codes 2060–2090) |
| 3343103101 | 3034 | OTHER CONSUMER AUDIO AND VIDEO EQUIPMENT (EXCEPT SPEAKERS): Compact and video disc players |
| 3343103107 | 3048 | Power amplifiers, including pre-amplifiers |
| 3343103111 | 3049 | Receivers, tuners, and other consumer audio equipment incorporating radio reception |
| 334419E101 | 3057 | Earphones, headsets, and phonograph cartridges, pickups, needles, and styli |
| 3343103104 | 3067 | Equalizers |
| 3343103114 | 3072 | Other consumer audio and video equipment (except speakers) |
| XXX | 3099 | Total other consumer audio and video equipment (except speakers) (Sum of item codes 3034–3072) |
| 3343104101 | 5071 | SPEAKERS, MICROPHONES, AND HOME-TYPE ELECTRONIC KITS: Single loudspeakers mounted in an enclosure |
| 3343104104 | 5073 | Multiple loudspeakers mounted in an enclosure |
| 3343104107 | 5075 | Other loudspeakers, including unmounted speakers sold separately |
| 3343104111 | 5092 | Microphones |
| 3343104114 | 5093 | Home-type electronic kits designed for consumer assembly |
| 3343104117 | 5095 | Public address systems, including musical instrument amplifiers |
| 3343104100 | 5099 | Total speakers, microphones, and home-type electronic kits (Sum of item codes 5071–5095) |